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Jewish Communal Professional Census



JCSA, in conjunction with the Berman Jewish Policy Archives, will soon launch a comprehensive census of Jewish communal professionals. Who are we? What are our views, experiences and concerns? How have we fared in the current economic climate? What are our backgrounds and our future plans?

JCSA wants to learn as much as we can about all of you--and we need your help to have a successful census. We'll be asking you to take the survey--you'll receive a link--as well as to email the link to your friends and colleagues. We particularly need your help in reaching out to recent retirees and colleagues who are temporarily out of work.

Dr. Misha Galperin, CEO of the Jewish Federation of Greater Washington, has headed the Advisory Committee for the Census and said "A comprehensive census of this nature has not been conducted in recent memory and is so vital for our field. Of course, it will be most successful if we have a large response from our colleagues." To encourage participation, JCSA is providing prizes in a raffle drawing to participants who complete the survey. "Ideally, every one of us will benefit from what we learn," Dr. Galperin added.

The survey has been supported with funding from the Andrea and Charles Bronfman Philanthropies and the Charles and Lyn Schusterman Family Foundation. JCSA will broadly publicize the findings, as well as use the information for planning purposes.

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Values Matter : Working with Difficult People

JCSA Continental Conference Call

Our work may require us to collaborate or confront "difficult" people. Using case scenarios Master Teacher, Rabbi Michael Paley, will explore with us Jewish text that provide insights and guidance for positive relationships with others.

Start your New Year with this special opportunity for renewal and growth.

Rabbi Michael Paley is the scholar in residence and director of the Jewish Resource Center of the UJA-Federation of New York.

September 22nd, 2009 @ 3pm EDT, 12pm PDT

Sign up at www.JCSANA.org



Rabbi Michael Paley

JCSA Presents a Conference Call Entitled

SO YOU THINK YOU CAN

~~**DANCE**~~

Email??

Best Practices from the Jewish World

October 21st 2PM EDT

Email communications and fundraising are all the rage these days. As we all know, emails are cheap, easy, and offer a tangible way to measure their impact and effectiveness. But with the email deluge flooding our inboxes, how can Jewish organizations distinguish *their* communications from all the rest? We all think we can email – but can we really?

Adam Smolyar, SVP of Strategic Marketing & Communications for UJC

Hadassah Max, Associate Director of Communications for AJWS

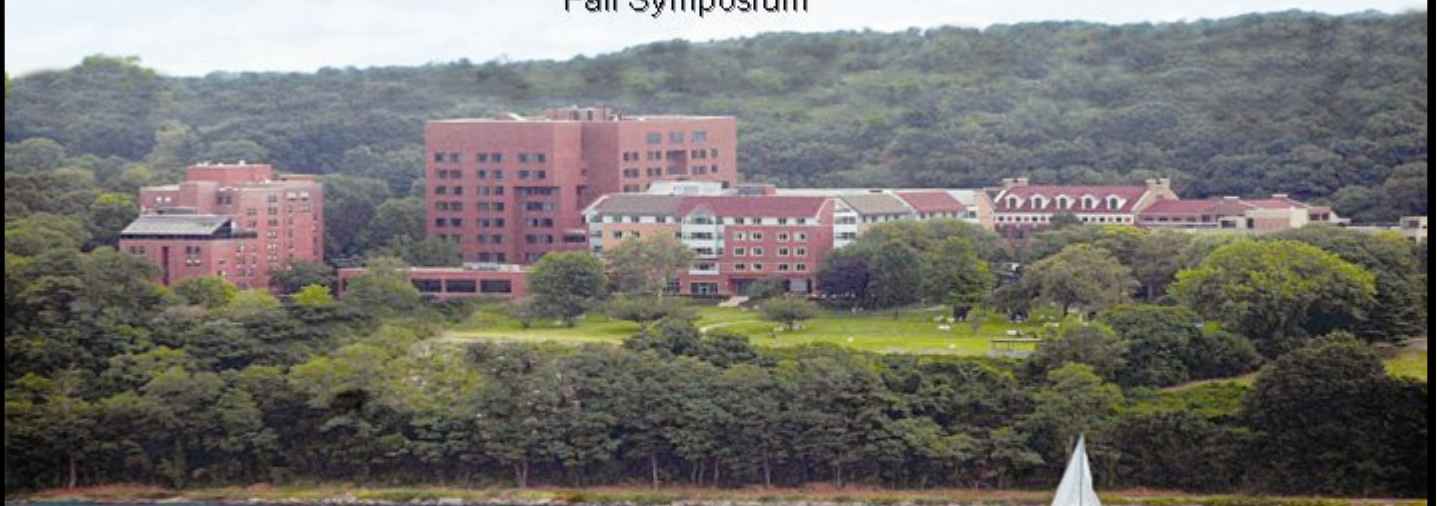
Tova Serkin, Head of Business Development for JGooders

Matthew Fieldman, Moderator, Senior Campaign Associate, Jewish Community Federation of Cleveland

REGISTER AT www.JCSANA.org

Changing Expectations for a New Economic Reality

2009 Association of Jewish Aging Services,
Hebrew Home at Riverdale & Jewish Home Lifecare
Fall Symposium



**Monday, October 19, 2009
Riverdale, N.Y.**



For more information and to register, visit AJAS.org or call 202-543-7500

Wiener Educational Center

The **Wiener Educational Center of UJA-Federation** has announced its autumn professional development programs, and they are both exciting and relevant to the work that many of us are doing. We are fortunate to have a low-cost, high-quality training resource so close to home.

Workshop topics include interagency collaboration (beginning and advanced), lay-pro relationships, social marketing, writing for the web, grantwriting, business writing, agency greening, and more. There are a number of programs for managers, including *The Power of Impossible Thinking: Being Creative When Times Are Tough*, *Improving Your Leadership Effectiveness Through 360-Degree Feedback* and both *Charting Your Agency's Strategic Direction* and *Adapting Your Strategic Direction in a Changing Environment*.

As a professional working in a Jewish communal agency, organization, synagogue, or school, you can enroll in Wiener Educational Center workshops by going to http://www.ujafedny.org/site/c.ggLUI0OzGpF/b.5381193/k.51A0/Wienercenter_09_fallworksh_ops_81709.htm. You can also check them out during the year at www.wienercenter.org and clicking on “professional development programs.” Please feel free to call **Fern Maraminsky** 212.836.1624 if you have questions about registration. If you have questions about content, call **June Fortess** 212.836.1603.

Events

JFS of Worcester will be sponsoring **Young@Heart**, the world-renowned, rowdy bunch of 70 and 80 year olds from Northampton who perform in their unique, moving style. The event will take place at Mechanics Hall on October 18 at 3pm. For more information or to buy tickets, call 508-755-3101.

Ma'yan is proud to present a new networking series for Jewish Youth Professionals. All programs will be held at The JCC in Manhattan. To register, contact Rabbi Alissa Wise at alissa@mayan.org. The series will include the topics:

1. **Gender & Sexuality 101**, Wednesday, October 21st @ 6:30-9:00 pm
2. **Who's In Charge Here?: Negotiating Power and Authority With Teens**
Wednesday, November 11th @ 6:30-9:00 pm
3. **After 'The Big Day': Possibilities Post-B'nai Mitzvah**, Wednesday, December 2nd @ 6:30-9:00 pm

JCPSC will be having their Kick Off Event, **Gathering in the Sukkah**, on Tuesday, October 6, 2009. There will be a Buffet Dinner at 6PM PDT. Space is limited, rsvp required to lshorten@jewishla.org

If you have news you would like to share in the October 2009 issue of the JCSA Newsletter please send it to info@jcsana.org by Tuesday, September 29th..

Mazel Tovs

Mazel Tov to **Elyse Greenberg** on being appointed Communications/Marketing Associate at the **Association of Jewish Aging Services**.

Mazel Tov to **Ron Meier** on being appointed the Regional Director of the NY Region of **ADL**.

Mazel Tov to **Felicia Herman** and **Martin Kaminer** who will both be honored by **Moving Traditions** for their support of innovation in Jewish life. They will be honored at Moving Traditions Annual Benefit in New York City.

Employment Opportunities

The **Jewish Community Campus** in West Nyack, New York is seeking a **Director of Development**. The Director will be responsible to reinvigorate and plan a capital campaign. Additional responsibilities will be to establish a planned giving program and oversee the Jewish Community Center's annual campaign. For more information or for resume review, contact hayleys@jccrockland.org.

The **JDC-NYHQ Archives Department** is seeking a part-time temporary **Indexing Project Coordinator**. Responsibilities include: working with JDC Archives research staff to identify material to be included in the indexing project, working with JDC Archives staff to determine the methodology for the indexing project 2. Recruit a cadre of volunteers to do the indexing work, and serving as the liaison person to indexing volunteers. If interested, send your resume to Robin.Salsberg@jdcny.org.

Grants, Fellowships & Scholarships

JCCs of NORTH AMERICA GRADUATE SCHOLARSHIP PROGRAMS. The scholarship programs are designed to deepen and enhance the professional knowledge of qualified recipients. Incorporating classroom study, internships, networking opportunities, professional development conferences and seminars, **JCC Association Graduate Scholars** are on the fast track to become effective and successful JCC professionals. Over 350 JCC, YM-YWHA, and summer camp sites located in 150 Jewish communities throughout North America belong to the JCC Movement. For more information, visit www.jccworks.com and click on the 'scholarships' link.

Hornstein: The Jewish Professional Leadership Program at Brandeis University offers **full tuition scholarships** for its renowned 21-month dual-degree graduate program in Jewish professional leadership. More than ever, in challenging times, the Jewish community needs knowledgeable, visionary professionals armed with the best in business, management, and leadership skills.. Visit their website for full information regarding these possible scholarships. www.brandeis.edu/hornstein

Don't Forget; as a JCSA member organization, you receive 10% off your listing on www.JewishJobs.com

For more job listings, visit www.jewishjobs.com
For jobs in the Federation system, visit www.ujc.org/jobs

JCSA Benefit Plans

Notes from Bert Goldberg, JCSA Insurance Committee Chair

ARE INTEREST RATES TOO LOW FOR YOU?

Do you want your money protected from stock market fluctuations?

Funds in FIXED ANNUITIES grow steadily, and are not subject to a volatile stock market
Very competitive Multi-Year guaranteed interest rates are available

These competitive rates are available for Rollover IRAs, Rollover TSAs as well as “private” funds.

THESE COMPETITIVE RATES ARE AVAILABLE FOR ROLLOVER IRA’S, ROLLOVER TSA’S AS WELL AS “PRIVATE” FUNDS

Call for further information!

Contact our administrators for JCSA Benefit Plans, Brian and Irving Silberberg at:

Telephone: 1-800-597-9245 *New!* E-mail: bsilberberg@multifin.com Website: www.jcsabenefitplans.com

JCSA Benefit Plans offers the following plans and services to our members on an individual and agency basis:

- ◆ Long Term Disability
- ◆ Tax Sheltered Annuities
- ◆ Retirement Disability Plan
- ◆ Life Insurance Plan
- ◆ Fixed Annuities
- ◆ Fixed Index Annuities
- ◆ 529 College Fund Plan
- ◆ IRA Plans
- ◆ Long Term Care Plans
- ◆ 24 Hour Accident Plan
- ◆ Agency Pension Planning

Jewish Communal Service Association of North America

JCSA
Connecting & Enhancing Professional Leadership

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520 Eighth Avenue | 4th Floor | New York, NY 10018
Phone: 212.532.0167 | Fax: 212.532.1461 | info@jcsana.org

Newsletter Staff — Sara Reif, NYC, Editor.

Mission

The Jewish Communal Service Association of North America supports the enhancement of professional Jewish communal leadership, uniting a broad spectrum of individuals, entities and disciplines sharing a commitment to advancing their communities guided by Jewish values.

We're on the web: www.jcsana.org

Glenn Easton, President Brenda Gevertz, Executive Director

To subscribe directly to this newsletter simply go to www.jcsana.org, enter your email address in the space provided and click “go”.
Your e-mail will be automatically added to our listserv through Constant Contact. It is free, fast and easy!