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JCSA Welcomes Jacob Solomon as New Board President

JCSA welcomes Jacob Solomon as our new President, elected at JCSA’s Annual Program held in May. Jacob has served as the President & CEO of the Greater Miami Jewish Federation since 2008, and as the Executive Vice President since 1992. Before coming to the Miami Federation, Jacob trained at the Jewish Federations of New York and Philadelphia while he studied at Yeshiva University’s Wurzweiler School of Social Work, where he received his master’s degree.

Jacob began his studies in Jewish communal service as a recipient of a Federation Executive Recruitment and Education Program (FEREP) scholarship award. He also holds undergraduate and graduate degrees in Oriental Studies from the University of Pennsylvania. Jacob is the recipient of the 2005 Mandelkorn Distinguished Service Award from the Association of Jewish Community Organization Professionals (AJCOP) and the 2007 Professional Leadership Award from the World Council of Jewish Communal Service (WCJCS).



Jacob has dedicated his life’s work to enhancing the Jewish community and furthering the Jewish communal service profession. Jacob was a founding member and enthusiastic supporter of J-Pro Miami, part of JCSA’s network of local associations of Jewish communal professionals. The J-Pro Miami Executive Committee sent their members the following message “We are certain you will agree with us that Jacob’s knowledge of the field coupled with his warmth and sensitivity makes him a perfect fit for this position. He is a true leader and will provide so many of our colleagues with wisdom and experience from which to draw. We all know that he is something of a “menschor” – the true essence of a mensch and a mentor, and will bring

this quality to his work with JCSA. “ We are looking forward to working with him to move JCSA into the next decade.

JCSA’s Annual Program Focuses on Working in The New Normal: Roles & Realities

Presentations by Dr. Misha Galperin, Gerald (Jerry) Silverman and Rabbi Kerry M. Olitzky Highlight day of Skill-Building Sessions, Discussion Groups and Workshops.

The Annual Program of the Jewish Communal Service Association of North America (JCSA) was held Thursday, May 6, at the Jewish Federation of Greater Philadelphia. Co-Chairs, Jamie Hartman, Director of Volunteer Services, JEVS Human Services, Philadelphia, and Roberta Greenstein, Mid-Atlantic Regional Director, Moving Traditions, Columbia, Maryland, opened the program with almost 200 professional colleagues in attendance for the day-long conference. The theme “Working in the New Normal: Roles and Realities” was reflected in the keynotes and several workshops held throughout the day.





Dr. Misha Galperin, Executive Vice President and CEO of the Jewish Federation of Greater Washington opened the first plenary session on “Staff Morale and Effectiveness in the New Normal,” and was joined by a panel including Marc Blattner, Chief Resource Development and Strategy Officer at the Jewish Federation of Greater Philadelphia; Jay Spector, President and CEO of JEVS Human Services; and Brenda Gevertz, Executive Director of JCSA. Both speaker and panelists acknowledged that in these difficult financial times there are no easy answers, but provided real life experiences as models for maintaining an organization’s quality of work and internal environment.

Gerald (Jerry) Silverman, President and CEO of The Jewish Federations of North America, addressed the afternoon session “Working in the New Normal: Roles and Realities.” He was introduced by Ira Schwartz, CEO of the Jewish Federation of Greater Philadelphia, and joined by panelists Marc Terrill, President of The Associated: Jewish Community Federation of Baltimore; Linda Hurwitz, Chair of The Associated’s Commission on Israel and Overseas; Skip Vichness, Senior Partner in the management company Quality Camping Properties, Inc. and President of GreyPine, LLC., and the discussion’s moderator, Joanna S. Ballantine, Executive Director of the Harold Grinspoon Foundation. The “Next Generation” connects with Judaism in ways vastly different from previous generations. The organized Jewish community must truly understand these differences in order to create and support programming that reaches the modern Jewish community in ways that are most relevant and engaging to them. The various perspectives, of federations, local agencies and lay leadership on how to accomplish this goal were eloquently laid out by both speaker and panelists.



The Opening D’Var Torah was given by Rabbi Kerry M. Olitzky, Executive Director of the Jewish Outreach Institute, who has been named one of the leading rabbis in America. JCSA also honored outgoing Board President Glenn Easton, Executive Director of Adas Israel Congregation in Washington, D.C. Jacob Solomon, President and CEO of the Greater Miami Jewish Federation, was elected President of JCSA, and Aileen Gitelson, CEO of JASA in NYC, was elected a Vice President of JCSA.

Full descriptions of the morning, lunch and afternoon sessions, and biographies and photos of the participants, can be found at www.jcsana.org



Seeing Green: Cost Savings and Environmentally Friendly Ideas

Last year, JCSA received a grant to explore ways in which the organized Jewish community is creatively stretching their dollars. With this grant, we created the Cost Savings Contest and asked you, our professional community, to send in the clever and imaginative ways in which your organization has dealt with their “never enough” budgets. JCSA is pleased to announce that we have chosen three winners whose efforts exemplify what it means to be resourceful.

And the winners are... **Lisa Colton**, Darim Online for “Design on a Budget;” **Sharon Stern**, Jewish Federation of Cincinnati for “Community Efficiencies Group;” and **Wally Greene**, Jewish Center of Teaneck for “Photo Voltaic (i.e. Solar) Panels on the Roof.” Each month, we will highlight one of these projects so be sure to continue reading this column to learn how the 2010 winners are saving money and helping the environment.

The JCSA Cost Savings Contest is only one of the many purposes of this column. Over the next year, we will also learn how “greening” specific endeavors can ultimately cut down on organizational costs. Greening should not be a daunting or one-time project, but an easy and fun way to continuously help the environment and save you money!

This column thrives on interactions with our readers. Help JCSA educate our online community on creatively lowering organizational costs and greening/protecting the environment through sending in your own tips and ideas. How does your organization “green” your office and save money while doing it? We are also open to topic proposals for future blogs and discussion forums. Send an email to info@jcsana.org to share your greening experiences, questions and suggestions. We look forward to hearing from you!

Nominations are now being accepted for...

The Young Pro Award



Established in 1972, the Young Pro is awarded to distinguished young professionals who have demonstrated exemplary service and commitment in their profession.

To Qualify, one must be 35 or younger and have three to ten years of experience as a Jewish communal professional.

Nominations are currently being accepted for the 2010 Award. Download a nomination form at www.JCSANA.org. Forms, along with other applicable materials, are due by **August 11th, 2010**. All fields of service are encouraged to submit nominees.

The Award includes \$1000 for educational enhancements, as well as a \$1000 subsidy for travel to the JFNA General Assembly in New Orleans, where the awards are presented.



The Young Pro award introduced me to a supportive and valuable network of Jewish communal professionals, and the JCSA which pulls us together and pushes us forward. The award opened doors, led to important and meaningful relationships, and has served as a catalyst for growing my business and career in the Jewish community.

-Lisa Colton
2005 YP Award Recipient

For application materials please visit our website at www.jcsana.org. Questions? Contact info@jcsana.org, or call 212-532-0167

I was truly honored to receive the JCSA Young Professional Award in 2004 and to be recognized by my colleagues in Philadelphia and throughout the Jewish communal world. The award is an important way for JCSA to acknowledge the work of young professionals.

-David Rosenberg,
2004 YP Award Recipient



“I was thrilled to receive recognition for the work that I had already accomplished in my career. The support from colleagues, both peers and those more senior than me, solidified my belief in the importance of working in the Jewish community, and renewed me as I reached for new goals.”

-Alisha Goodman
2006 YP Award Recipient



Mazel Tov

Mazel Tov to **Morlie Levin** on her appointment as CEO of **Birthright Israel NEXT**

Mazel Tov to **Sam Asher** on his appointment as CEO of the **Jewish Community Federation of Richmond**

Mazel Tov to **Howard S. Feinberg** on his appointment as President and CEO of **The Jewish Federation of San Antonio**

Best of luck to **Ruthie Warshenbrot** as she steps down from her position as **Executive Director of Limmud NY** to attend **New York University's Dual Degree Program** to pursue her MPA and MA in Jewish Studies.

Mazel Tov to **Susan Kohn** of UJA-Federation of New York on her recent marriage to **Saul Wagner**

Employment Opportunities

Limmud NY is seeking an **Executive Director** who will manage their development and growth. As Limmud NY moves from being a start-up organization to a more established one, the full-time Exec will work closely with the Board, funders, local Jewish organizations, and 90+ volunteers to build Limmud NY's vision and further solidify it's long term sustainability. If interested, please send a cover letter and resume to search@limmudny.org.

Jewish Home Lifecare is seeking both a **Foundations Professional** and an **Assistant Director of Capital Campaigns**. If interested in either position, please visit their website at www.jewishhome.org for details on how to apply.

SAVE THE DATE!



The World Council of Jewish Communal Service
cordially invites you to its

Annual WCJCS June Seminar

Held in cooperation with the Jewish Agency for Israel Annual Assembly
Sunday, June 20, 2010, 13:45 - 16:00
Inbal Hotel, Jerusalem

Theme:

*"Is What's Good for Israel Good for the Jews?
How to Achieve Unity When Opinions Differ"*

Come discuss the timely and critical issues we may face as Jewish communal professionals during a time of tension and differences within and between Israel & the Diaspora

Don't Forget: as a JCSA member organization, you receive 10% off your listing on www.JewishJobs.com

For more job listings, visit www.jewishjobs.com
For jobs in the Federation system, visit www.jewishfederations.org/jobs.

And the Winners Are...



JCSA would like to wish a heartfelt congratulations to the winners of the **2010 IAJVS Awards** chosen for their exemplary service: **Barbara Nurenberg**, JVS Detroit; **Rachel Cohen**, JVS MetroWest, NJ; **Lois Liverman**, **Jerry Rubin**, JEVS Boston and **Judy Sacks**, JVS Boston.



JCSA would also like to wish a heartfelt congratulations to the winners of the **2010 AJAS Award** Winners.

Dr. Herbert Shore Award of Honor	Dorothy Giannini-Meyers , President & CEO, Tower One/Tower East, New Haven, CT
Trustee of the Year Award	Stephen M. Berman , President, Jewish Home Foundation, Atlanta, GA
Professional of the Year Award	Karen Flam , Foundation Director, Miamonides Geriatric Centre, Montreal, Quebec
Humanitarian of the Year	Doris Torti , Activities Director, B'nai B'rith Homecrest House, Silver Spring, MD
Mentor of the Year	Hedi Peyser , Director of Volunteers, Hebrew Home of Greater Washington, Rockville MD

Events

JBFCs' New York Jewish Healing Center announces **Sustaining our Spirits** - a twice monthly support group for Jews living with serious illness. Drawing on Jewish texts and practices, finding insight and strength from community.

Meetings will be held at JBFCs 135 West 50th Street, 6th Floor, located between 6th and 7th Avenues.



In New York, we all belong.

Summer Dates: June 21 ♦ July 12 ♦ July 26 ♦ August 9

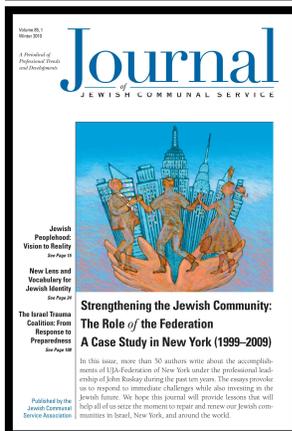
Registration Required

To register or to receive more information, contact: Rabbi Simkha Y. Weintraub, LCSW
sweintraub@jbfc.org (212) 399-2320 ext 215

2010 NJACS Annual Meeting / Friday, June 4 (*new date*) featuring *Jenny Mandelbaum, Ph.D. Associate Professor, Department of Communication, Rutgers University at the UJA-Federation of Northern New Jersey, Paramus*

The 2011 Natan Grant Application is now available at www.natan.org. Apply for grants in 8 different areas including: Advancing Inclusiveness in the Jewish Community, Economic Development in Israel, check their website for a complete listing. *Natan only accepts applications from truly excellent, innovative organizations with annual budgets of \$1.5 million or less.*

Deadline for news you would like to share in the July 2010, issue of the JCSA Newsletter is Tuesday, June 25th. Contact info@jcsana.org.



Don't miss the newest issue of *The Journal of Jewish Communal Service*. Copies are now available for purchase. Contact info@jcsana.org or call 212-532-0167.

Articles include:

- **Jewish Peoplehood: From Vision to Reality** by *Alan Hoffmann*
- **A Dream of Renaissance for Jewish Identity** by *Barry Shrage*
- **The Case for the Annual Campaign: A 21st-Century Interpretation of Collective Responsibility** by *Paul M. Kane, Stuart Tauber, and Bonnie K. Shevins*

JCSA Benefit Plans

Everyone's retirement goals are a bit different. For some, it means spending more time with family and friends. For others, it may mean travelling, hobbies, or charitable work.

We all have one retirement goal in common: financial security for ourselves and our families.

Your retirement planning probably includes on-going deposits to your TSA, 401(k) or savings, to supplement your Social Security income.

An unexpected disability that prevents you from working and making contributions to your TSA or 401(k) or retirement savings program would put your retirement goals in jeopardy. Unum's Lifestyle Security Protection (LSP) insurance will help protect against that risk.

You can secure protection to insure that an annual contribution will continue to be deposited into an annuity for you, even if you are totally disabled and unable to work.

During this OPEN ENROLLMENT PERIOD you can protect up to \$5,000 annual protection against total disability on a GUARANTEED ISSUE basis. This means you will not have to answer any medical questions to qualify for coverage up to that amount.

If you wish to secure coverage on amounts that exceed \$5,000, you will need to provide proof of good health in order to qualify. After June 30, 2010, you will have to submit proof of good health in order to qualify for any amount.

JCSA members can take advantage of this opportunity to help assure your retirement security.

Brian M. Silberberg and Irving M. Silberberg, Administrators
JCSA Benefit Plans

Contact our JCSA Benefit Plans administrators, Brian and Irving Silberberg at:

Telephone: 1-800-597-9245 **New!** E-mail: bsilberberg@multifn.com Website: www.jcsabenefitplans.com

Membership to JCSA is required for participation in this Group Plan.

Jewish Communal Service Association of North America

JCSA

Connecting & Enhancing Professional Leadership

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Mission

The Jewish Communal Service Association of North America supports the enhancement of professional Jewish communal leadership, uniting a broad spectrum of individuals, entities and disciplines sharing a commitment to advancing their communities guided by Jewish values.

We're on the web: www.jcsana.org

Jacob Solomon, President **Brenda Gevertz, Executive Director**

To subscribe directly to this newsletter simply go to www.jcsana.org, enter your email address in the space provided and click "go". Your e-mail will be automatically added to our listserv through Constant Contact. It is free, fast and easy!