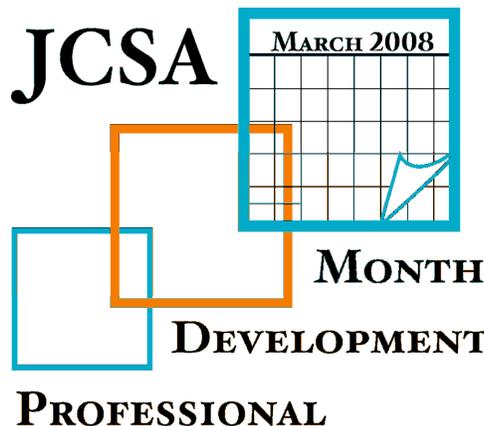


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March is JCSA Professional Development Month!

With this issue of the JCSA eNewsletter, we kick-off our 2nd Annual Professional Development Month. In this issue, we are highlighting some of the activities taking place across the continent. On March 4th, JCSA will host a North American conference call and webinar on Best Practices in Long Term Partnerships Between Professional and Volunteer Leadership (see page 2). During the month, agencies and communities will hold various professional development programs and we will complete the month-long observance with a JCSA Retreat for Local Group Leadership at the Pearlstone Retreat Center outside of Baltimore.



We hope all of these activities will inspire you to implement similar programs in your own agencies and communities and for you to consider what your personal professional development needs are. We can assist you in developing a local group or in planning professional development programs. We congratulate all of the professionals who have planned these programs and who are dedicated to outstanding Jewish communal leadership! Building skills is an investment of time and resources--for individuals, agencies and communities. We will not keep pace with either our community or personal needs if we do not continue to sharpen our professional tool kits. We look forward to working with you to continue to enhance professional development.

— Audra Berg & Larry Nathan, JCSA Program Committee Co-chairs

Save the Date: Interviewing Skills

Ace Your Interview

Wednesday, April 9, 2008 1-2 PM EST

How can you have greater control and confidence in the three steps of the interview process? How can you practice for an interview? What are some important questions to ask your interviewer? These are just some of the points to be covered in a special program offered for JCSA members.



JCSA will host a Webinar on "Ace Your Interview" with Professional Coach **Deborah Grayson Riegel**. The webinar should be particularly helpful for students entering our field, as well as newer career professionals. We want to insure that we help strengthen the existing pool of candidates to aid in retention and assist organizations and individuals in making a good fit in the hiring process. Registration is open to individual members and students and employees of member agencies and institutions. Registration will be available on line beginning March 10th @ www.jcsana.org



Best Practices in Longterm Partnerships Between Professional & Volunteer Leadership

Tuesday, March 4th, 2008

3pm EST, 2pm CST, 1pm MST, 12pm PST

- Understand the complex dynamics in building a lay-pro relationship; taking it to the next level
- Achieve personal and professional goals for both lay and professional leaders



Audra Berg
Asst. V.P.
Leadership Development,
JUF-Jewish Federation
of Metropolitan Chicago



David Fisher
UJC -
National Campaign Chair
& Past Co-chair UJC,
Young Leadership Cabinet



Louise Greilsheimer
Sr. V.P.
Agency and External
Relations, UJA-Federation
of New York

Call moderator: Debbi Roshfeld, V.P., UJC Mandel Center for Leadership Excellence

To register: email conference@jcsana.org.

Resources at www.JCSANA.org.

Underwritten with
support of the United
Jewish Communities
Mandel Center for
Leadership Excellence

JCSA Member Agency Spotlight:

Foundation for Jewish Camping

Jewish camping has been quite successful in strengthening Jewish identity. Championing this cause, the Foundation for Jewish Camping (FJC) works to increase the capacity of Jewish summer camps to attract and retain increasing numbers of campers. Through various professional development initiatives, FJC works to strengthen the staff, professional leadership, and counselors of their participating camps, providing resources and training to run strong operations.



FOUNDATION FOR JEWISH CAMPING, INC.

COO Maggie Bar-Tura describes FJC's professional development program as a "continuum" catering to the needs of staff ranging from entry-level to senior positions. The Cornerstone Program represents the first stage. With 200 participants from 31 diverse camps, Cornerstone is a professional development program designed for 3rd year bunk counselors seen as the "Jewishly-strong cornerstones" among their peers. Funded by the AVI CHAI Foundation, Cornerstone works to retain and promote this strong, Jewish leadership.

The next stage in the continuum is Launch Pad. In partnership with the Center for Leadership Initiatives based in Vancouver, Canada, FJC has created a program that Bar-Tura says will, "give beginning supervisors the tools to 'take-off', both in camp and in the Jewish community." Launch Pad engages a select cohort of Fellows in pre-camp, mid-camp, and post-camp training. Unique to Launch Pad is the opportunity to meet with Jewish communal leaders and learn about professional and lay leadership opportunities in the community.

The final two stages include a developing program for training and nurturing assistant directors and the

[Continued on page 6](#)

Professional Development Programs



Miami — JProMiami



~What You Say & How You Say It~

Art Teitelbaum, President of **Speak Well. Do Well.** SM

Thursday, March 13, 2008

For more information email, jpro@gmjf.org

Chicago — JCPC

The Hard Questions:

Tools to Help You and Your Volunteers Answer Questions About Israel

Brian Abrahams

Midwest Regional Director, AIPAC

This class will provide effective strategies for answering difficult questions about Israel's situation today, along with up-to-the-minute information about developments in Iran, the Territories and elsewhere.

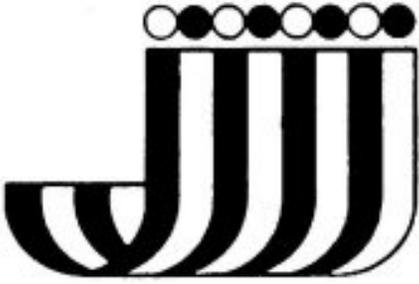
Thursday, March 27th

For more information, call 847-410-3900 X14



If you have something you would like to see in the April 2008 issue of the JCSA Newsletter please send it to info@jcsana.org by Wednesday, March 26th.

New Jersey — NJAJCS



The Torah: Cliff Notes for the Jewish Professionals

Featuring **Dr. Gary A. Rendsburg**

Chair, Jewish Studies Department, Rutgers University

This seminar is devoted to extending knowledge and appreciation of Jewish traditional texts to professional practice.

For more information and to Register, visit www.njajcs.org

Washington, DC — JProDC

An Event to Honor Local Jewish Communal Professionals

Dr. Shulamith Elster, Completed a lifetime of service and mentoring in our community.

Susie Gelman, local, national, and international lay leader

Join us as we honor our colleagues and celebrate the work that sustains and enriches our vibrant Jewish community

Wednesday, March 19 at 9:30am, light breakfast served

For details and to RSVP email, Info@JPRODC.org



Baltimore — KEHILLAH



Change

A discussion with Dale Busch, Executive Vice-President of the JCC in Baltimore.

Wednesday, March 25, 8:30-10:00

Breakfast will be served.

Contact Mary Drey at mdrey@associated.org for more information.

Los Angeles — JCPSC

Discovering Strengths, Cultivating Happiness:

Using Positive psychology to increase your person and professional happiness

Presented by Jony Weiss, MPH

This workshop will combine an overview of positive psychology research with practical tips and tools to integrate these findings into your daily life



Tuesday, March 11, 2008

RSVP to dklee@jfsla.org

Employment Opportunities

[Inter-Agency Task Force on Israeli Arab Issues—Joint Distribution Committee](#) is looking for an **Administrative Assistant** to help support and assist Executive Director of the Inter-Agency Task Force on Israeli Arab Issues. Functions may include: draft letters and informational spreadsheets, maintain budget book and grant-tracking mechanisms, administrative tasks related to planning national/international study tours and educational briefings, additional administrative/project tasks as designated by supervisor. For more information regarding this position, contact Jessica.Balaban@jdcny.org

[Jewish Board of Family and Children's Services](#) is hiring for a **Program Assistant** position in Volunteer Services. This part-time (21 hours per week) non-union position includes assistance with the coordination, planning, and support of various Volunteer Services Division programs. The ideal candidate is a college graduate with an appreciation of a mental health and social service environment, a commitment to volunteerism, and the ability to multi-task and work with people of diverse backgrounds. Responsibilities include managing volunteer applicant inquiry process; tracking and maintaining data of volunteers, clients and matches; scheduling and planning events, trainings and workshops; develop and implement satisfaction surveys; website maintenance; assist with program brochure creation; maintain records in accordance with auditing body; and other projects and duties as determined by programmatic needs. To apply, contact Jamie Bloom at jbloom@jbfcs.org.

For more job listings, visit www.jewishjobs.com
For jobs in the Federation system, visit www.ujc.org/jobs
For jobs in the JCC system, visit www.jccworks.com

Mazal Tovs & Announcements

Mazal Tov to **Kathy Rosenthal**, F.E.G.S - VP Long Island Regional Operations has been selected by the United Way of Long Island as the 2008 recipient of the Henry D. Pearson Jr. Memorial Award. This annual award is presented “to an outstanding human services executive for professional leadership and exceptional work in strengthening human services and/or human relations on Long Island” and will be presented at the United Way/L.I. Spring Agency Executives Council conference.

Mazal Tov **Renanit Levy** of The Gottesman Fund on the birth of her baby, Barra Michol Levy-Mazie.

Mazal Tov to **Josh Stein**, Jewish Federation of Greater Portland, and his wife, Sheryl Stein, on the birth of their son, Jonah Ethan.

Mazal Tov to the **Certificate in Jewish Communal Service**, a collaboration between the Graduate School of Social Work and the Center for Judaic Studies at the University of Denver, for being awarded a prestigious grant from the Covenant Foundation in New York. . The grant will be used to develop a traveling, interactive and innovative workshop program entitled *A Taste of Jewish Leadership in Colorado*. To learn more about *A Taste of Jewish Leadership* , contact Lorie Bohm Klumb, Outreach Director of the Graduate School of Social Work at the University of Denver, at 303.871.7462 or via email at lkumb@du.edu.

Jewish Communal Service Association of North America

JCSA
Connecting & Enhancing Professional Leadership

March 2008 Volume 5, Issue 7

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Mission

The Jewish Communal Service Association of North America supports the enhancement of professional Jewish communal leadership, uniting a broad spectrum of individuals, entities and disciplines sharing a commitment to advancing their communities guided by Jewish values.

We're on the web: www.jcsana.org

Ellie Aronowitz, President Brenda Gevertz, Executive Director

Newsletter Staff — Sara Reif & Hezzy Jesin, NYC, staff.

To subscribe directly to this newsletter simply go to www.jcsana.org, enter your email address in the space provided and click “go”.
Your e-mail will be automatically added to our listserv through Constant Contact. It is free, fast and easy!

Continued from page 3

Executive Leadership Institute (ELI), geared towards promoting and enhancing best practices of senior executives and directors.

Among other projects and programs, FJC also holds a biennial Leaders Assembly. The Leaders Assembly provides a national networking opportunity for professionals and lay leaders, with a specific focus on Jewish camping. In fact, it is the only national conference devoted to Jewish summer camp. Bar-Tura notes that the Assembly, and FJC programs in general, provide a unique forum in which directors and professionals can explore issues in depth with colleagues from across the camping spectrum. “[FJC] is a place that the Jewish community can meet across denominational and Jewish organizational boundaries for open dialogue.”

Learn more about FJC at <http://www.jewishcamping.org>.

Save the Dates!!!

Local Groups Leadership Retreat

March 30-31, 2008

Pearlstone Conference Center — Baltimore, MD

Does your community have a Jewish Communal Professionals' Association?
Would you like to form one? Get the networking support you need!

Current and future representatives of Local Jewish Communal Groups across North America are invited to participate in the first continental retreat to network and support each other, learn best practices, share experiences and develop resources to support their initiatives.

For more information, contact info@jcsana.org



Notes from Bert Goldberg, JCSA Insurance Committee Chair

A Fixed Indexed Annuity is a Fixed Annuity which may earn more interest than a fixed rate of return because it is linked to a formula based upon the performance of a stock market index such as the S&P 500.

Because the funds are linked to, and not deposited directly into the index, this type of retirement planning vehicle offers you **upside growth potential with no downside risk to your principal**----**you cannot, at any time, lose any of your principal due to stock market fluctuations.**

A NEW YORK FIXED INDEX ANNUITY GUARANTEES

A MINIMUM RETURN OF 3% ANNUALLY.

Some Fixed Indexed Annuities will pay a bonus on the amount deposited in the first year.

Learn more about Fixed Index Annuities and the opportunity they present for transferring TSAs and/or IRAs. These plans are also available for private investment funds such as CDs and Money Market Accounts and insurance programs listed below.

Call for a Brochure and Application!

Contact our administrators for JCSA Benefit Plans, Brian and Irving Silberberg at:

Telephone: 1-800-597-9245

New! E-mail: bsilberberg@multifin.com

Website: www.jcsabenefitplans.com

JCSA Benefit Plans offers the following plans and services to our members on an individual and agency basis:

- ◆ Long Term Disability
- ◆ Tax Sheltered Annuities
- ◆ Retirement Disability Plan
- ◆ Life Insurance Plan
- ◆ 529 College Fund Plan
- ◆ IRA Plans
- ◆ Long Term Care Plans
- ◆ Fixed Index Annuities
- ◆ 24 Hour Accident Plan
- ◆ Agency Pension Planning
- ◆ Executive Top Hat Plans
- ◆ Mutual Funds